

CareMag™ B

The Natural Way



- **Natural:** A compound from the **Dead Sea**
- **Sustainable:** Ointment and cream formulations **free** from Lead
- **Innovative:** **Maximum strength at minimum time** for healing of diaper rash

Excellence in
Pharmaceutical Manufacturing



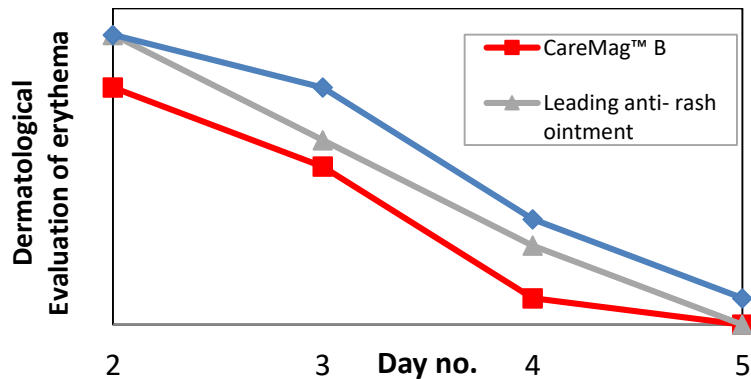
Facts and Figures *CareMag™ B*

Safety Tests

- Tested on 50 volunteers in hypoallergenic (RIPT) and dermatological safety tests
- No volunteers showed any sensitivity – the formulation is **Hypoallergenic** and **dermatological safe**

Clinical Studies

- Using CareMag™ B formulation resulted at **immediate effect** with time.
- CareMag™ B formulation performed **significantly better** than the leading anti-rash product.



Tested in proDERM, Germany on 22 people, 10% SDS by 4 h patch test. Application on 4 consecutive days. Ointments with 40% CareMag™ B or leading anti-rash ointment with 40% ZnO.

Value:

Natural Lead free and environmentally friendly Material

Effects:

Rapid relief for diaper - rash

Applications:

Ointments and creams

Additional benefits:

- Easy to spread
- Improved sensorial feeling
- Less skin whitening
- Less cloths staining
- Less stickiness on the skin
- Easy to formulate

INCI:

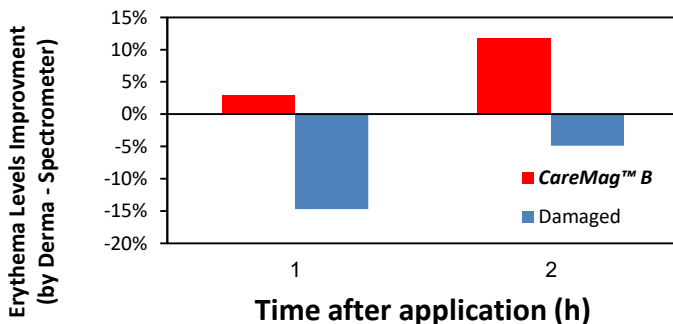
CareMag™ B: Magnesium Oxide & Magnesium Hydroxide

Description:

White powder

Patent pending

Erythema Levels vs. Time



Improvement Percentage After 1 day Treatment

