



CareMag[®]D

The Natural Way For Malodor Reduction



NATURAL BASED
A compound sourced
from the **Dead Sea**



SUSTAINABLE
For developing formulations
free from Aluminum,
Triclosan, Alcohol & Parabens



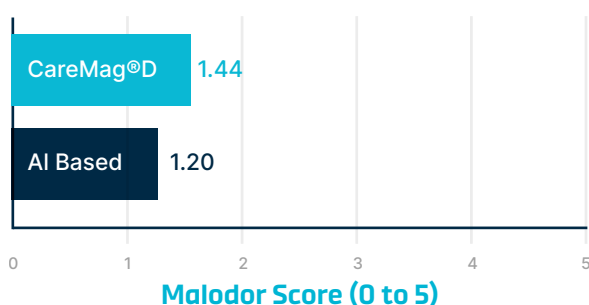
INNOVATIVE
Reduces malodor
and sweat

Facts and Figures

CareMag®D

CLINICAL STUDIES

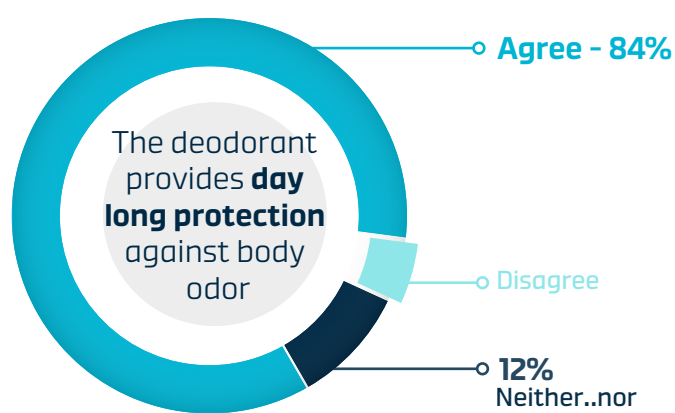
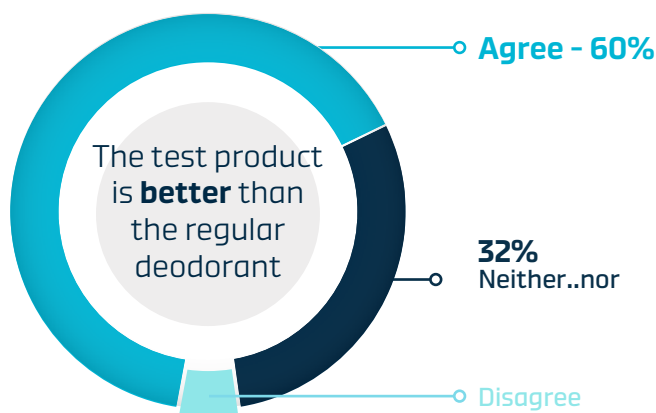
- Bacteria control growth, especially of Gram positive
- Malodor reduction of more than 40% after 24 h of use
- Silky and dry feeling along with anti stain claim
- Similar malodor score compared to aluminum based formulation



SAFETY TESTS

- Tested on 50 volunteers in hypoallergenic (RIPT) and Dermatology safety tests
- None of the volunteers showed any sensitivity - the formulation is hypoallergenic and Dermatologically safe

CONSUMER SATISFACTION:



Sniffing test was evaluated by proDerm, Germany on 22 subjects. Roll-on with 20% CareMag® D, 24 h after product application. Seven days of Wash Out Phase. 200 mg per axillary

Value:

Natural based
Elimination of antiperspirants and antibacterial agents

Effects:

Reduction of Malodor and sweat through bacteria growth control and adsorption mechanism

Applications:

Roll-on, Spray and Stick deodorant

Additional benefits:

Silky feeling on the skin
No white stains on clothes
Easy to formulate

INCI:

Magnesium Hydroxide
(and) Magnesium
Carbonate Hydroxide

Description:

White powder

Patent granted

CareMag D is verified by ECOCERT GREENLIFE conforms to the COSMOS Standard

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